

Press Release

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Paris, France

HOPE: Bringing Entrepreneurship to All Corners of the World

After 30 years as a business professor at California State University, Chico, [Dr. Curtis L. DeBerg](#) has resigned his position at the university to focus on his new entrepreneurial venture: HOPE.

“Helping others pursue entrepreneurship has been my life-time dream,” Dr. DeBerg. “Now I can utilize my teaching experience at the university by teaching others how to TEACH entrepreneurship.

According to DeBerg, high school teachers, like CTE teachers, can be taught how to teach entrepreneurship. They just need to re-think how students learn. “Students learn best when they can move around, be hands-on, and use their creativity. If we can direct them into creating something new, with value, then we can teach them how to earn a profit and make a job for themselves. And maybe create new jobs while they’re at it.”

It has long been argued that entrepreneurs are born, and not made. Dr. DeBerg disagrees. He believes that everyone is born with a natural curiosity to explore, learn, create and innovate. Traditional classrooms often squelch curiosity by making students learn in rows, at the teacher’s pace, in 50-minute segments.

“There is little room to think outside the box,” DeBerg said. “With today’s on-line technology, students can use their natural skills to learn about entrepreneurship, and then to put their new skills into practice. Especially now, after the pandemic, the world needs more socially-responsible entrepreneurs.”

In April, 2020, Dr. DeBerg also resigned his position as CEO of SAGEGLOBAL to focus on his new venture.

The HOPE curriculum is not officially affiliated with [SAGEGLOBAL](#), an NGO founded by Dr. DeBerg in 2002.

“SAGEGLOBAL may or may not want to use the HOPE curriculum. But I’d be honored if it did.”

Joining Dr. DeBerg in his new venture is Chico State engineering alumni, Kunal Bhavsar. Bhavsar is HOPE’s vice-president of technology and global communications.

“I’m excited to work with Dr. DeBerg to bring HOPE to every corner of the world, using today’s latest technology,” Bhavsar said.

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