



# HOPE Entrepreneurship Teacher Training Workshop for Prospective Teachers & Mentors

*June 19-20, 2020*

**What:** HOPETRIS founder and CEO, Dr. Curt DeBerg, will lead an intensive workshop to train master mentors to teach “Turning Risk into Success: An Entrepreneurship Program for Teenagers and Young Adults” ISBN-13: 978-0-692-04395-0

**When:** June 19-20, 2020

**Where:** Online

**Materials Provided:** Each participant will access to:

- Free access to the introduction and first two lessons at <http://go.hopetris.com/curriculum>
- Intense instruction on how to teach each of the 26 lessons; to see a list of lessons and topics addressed, go to <http://hopetris.com>.
- Digital teacher’s manual: the manual includes a pre- and post-assessment test and quizzes for each lesson
- PowerPoint presentations for each of the 26 lessons
- Example syllabi for the course to use as a template to launch an Entrepreneurship course at your school
- A Certificate of Completion, signed by HOPETRIS
- An invitation to participate in HOPE 2020 **Sample Lesson Topics:**

<input type="checkbox"/> Brainstorming	<input type="checkbox"/> Intellectual Property
<input type="checkbox"/> Design Thinking	<input type="checkbox"/> Social Entrepreneurship
<input type="checkbox"/> Lean Canvas	<input type="checkbox"/> Doing Business Globally
<input type="checkbox"/> Crowdfunding	<input type="checkbox"/> Using Math to Make Business Decisions
<input type="checkbox"/> Digital Marketing	<input type="checkbox"/> Using Excel to Make Your Life Easier
<input type="checkbox"/> Cash Management	<input type="checkbox"/> Pitching Your Business Idea

**Registration Cost:** \$99.95, if paid on or before June 10, 2020; \$150 if paid after June 10, 2020.

## Biography – Dr. Curtis L. DeBerg



Dr. Curtis L. DeBerg recently retired as a full professor of accounting and entrepreneurship at California State University, Chico. He earned his Ph.D. and M.S. at Oklahoma State University in business administration (emphasis: financial accounting) and economics, respectively. Before that, he was employed as a CPA for the national accounting firm of Ernst & Whinney in Des Moines, Iowa.

From September 1993 to May 2005, he was the Sam M. Walton Free Enterprise Fellow. The duties of a Walton Fellow are to be the adviser for a Students in Free Enterprise (SIFE) team on campus. One of the SIFE team's most outstanding projects was called "Cal-High SIFE." Based on the success of Cal-High SIFE, Dr. DeBerg founded Students for the Advancement of Global Entrepreneurship (SAGE) in summer 2002. SAGE is a global community of teenage entrepreneurs sharing a common purpose: to make the world a better place. SAGE's mission is to advance ethical business practices, social responsibility, civic engagement and environmental awareness worldwide through high-school level youth participation in entrepreneurship and community service. Youth use their school learning to become self-reliant, create wealth, and help others. SAGE is currently operating in eight U.S. states and 26 countries. Dr. DeBerg has traveled to over 50 countries in the past 19 years to advance SAGE's mission. See <http://hopetris.com>.

Dr. DeBerg has published several articles in many academic refereed journals and served three years as Associate Editor of the Journal of Accounting Education. From 1995-1997, he served as Project Co-director of a U.S. Department of Education grant entitled "Reengineering Elementary Accounting." Dr. DeBerg was a leader in reengineering principles of accounting during this time period, significant changes made in both content and pedagogy in principles of accounting.

From 2016-2018, he was the project director of a \$720,000 grant from the U.S. Department of State to introduce social enterprise to 60 West African student leaders.

In 2016, he received the College of Business's Award for Extraordinary Achievement (\$10,000). This award is given to one faculty member each year.